



## **Rajesh C Subramaniam** **Founder & CEO**

**Rajesh C Subramaniam**, Founder and CEO of embedUR systems since its launch in 2004, has redefined the company as an industry leader.

With a strong engineering management background spanning startups to public enterprises, he transformed embedUR into a hub for wireless networking, embedded-engineering services, and Telecom Product Development.

The company's track record of on-time, budget-friendly deliveries, and its numerous Fortune 500 successes achieved without external investment, are a testament to Rajesh's visionary leadership and his team's unwavering pursuit of excellence.

Rajesh's accomplishments have earned him noteworthy distinctions, including the 2012 Entrepreneur of the Year title from the Indo-American Community Federation and the Distinguished Engineering Alumni Award from the University of Arkansas, Fayetteville in April 2023.

Under his direction, embedUR systems achieved industry recognition such as the "Best Innovation" award at the Cable Labs Conference in London (2018) and the Best Wireless Innovation award for its Singapore deployment with Singtel.

Prior to his entrepreneurial journey, he gained valuable experience at prestigious organizations including Schlumberger, Bay Networks, Atoga Systems, and ARRIS, cultivating a profound grasp of technology and leadership.

A thought leader, Rajesh drives embedUR systems toward a visionary future, guiding the company in its journey of innovation and excellence, thereby setting new industry benchmarks.